

GARY PUTNIK

MULTIMEDIA JOURNALIST

☎ (561) 271-4991

🌐 Garyputnik.com

✉ garytputnik@gmail.com

🌐 www.linkedin.com/in/gary-putnik

EDUCATION

Bachelor's degree in
Editing, Writing and Media
Florida State University
2017-2021

SKILLS

- Site Programming
 - Content Programming
 - Writing
 - Editing
 - Adobe Indesign
 - Adobe Photoshop
 - Live Event Coverage
 - Interviewing
 - Live Tweeting
 - Play-By-Play Commentary
 - Podcasting
 - Team Leadership
 - Project management
-

STATS

- Generated over 1 million pageviews with NCAA Digital
- Average engaged time: 30 seconds per article

PROFESSIONAL PROFILE

Multimedia journalist with six years of experience working in sports. While at Florida State, he covered collegiate and professional golf. Exceptional editing skills and attention to detail. Experience leading large groups of writers and photographers. Extensive experience with social media platforms and knowledge of understanding viewership, growth metrics.

EXPERIENCE

POST GRAD EDITORIAL INTERN *Aug. 2021 - Present*
NCAA Digital, Turner Sports

- Selected to cover the 2022 Women's Final Four on-site in Minneapolis, providing live updates, stories and working alongside NCAA teams.
- Wrote at least four stories per week – often focusing on breaking news and golf.
- Programmed home page, Apple News, You Tube community using audience-focused judgment as well as analytics, such as Chartbeat.
- Effectively worked remote for the internship – utilized Slack, Zoom, WebEx and other important office efficiency tools.

MANAGING EDITOR *May 2020 - April 2021*
FSView & Florida Flambeau

- Managed staff of over 40 editors and writers Produced a weekly print publication.
- Curated online front to keep up with trending topics.
- Organized social media presence across Instagram, Facebook and Twitter.

MEDIA INTERN *May 2020 - Aug. 2020*
South Florida Collegiate Baseball League

- Produced two articles per week for South Florida Collegiate League website highlighting players and notable performances.
- Edited, produced and hosted a weekly podcast that highlighted players and stories from around the league.
- Play-by-play commentator for SFCBL Game of the Week.